

**Atlantic Planners Institute
Newfoundland and Labrador Branch
Heritage Day Planner's Plate
Main Street Then and Now**

Guest Speakers:

Tom Horrocks, NLAA, MCIP and Lydia Lewycky, MCIP, CSLA

Date: ***Monday, February 16, 2015***

Time: ***12:00 noon to 2:00 p.m.***

Place: ***NL Housing and Homelessness Network Learning Centre
77 Charter Avenue (Pleasantville)***

The Heritage Day Planners Plate will explore early downtown revitalization concepts as a means to bring a vibrancy to other typically non-traditional land uses related to existing residential neighbourhoods, suburban mixed use developments, big box commercial retail areas and institutional / industrial / business park campuses. The presentation will look at Heritage Canada Foundation's, Main Street Canada, urban pilot program in St. John's during the 1980's and discuss its successes and challenges that continue today. Lessons learned from Main Street downtown revitalization as a vehicle for community development have been implemented to transpose a sense of character to new development in our communities. Architectural character, materials, scale, massing, density and street configuration all combine to be effective tools for new developments in which to create environments to live, work and play. Let's discuss the pros and cons of this approach for its potential planning application today in an urban context.

Price: API members \$20.00; Non-members \$25.00. Lunch provided. Please advise in advance if you prefer vegetarian or have any food allergies. Payment in the form of cash/cheque at the door.

A reservation is required. Please contact Lindsay Lyghtle Brushett, phone 576-8285 or e-mail llyghtlebrushett@stjohns.ca by Wednesday, February 11, 2015. Those who register but do not attend will be responsible for any cost incurred.

The Planner's Plate lunchtime speaker series is organized by API's NL Branch and is open to all interested people. For information on planning, see www.cip-icu.ca and www.atlanticplanners.org. Each Plate is worth 1 Learning Unit for API's Continuous Professional Learning program.