Conference Guide

2015 Atlantic Planners Institute Annual Conference
October 4 - 6 at the Sheraton Hotel Newfoundland, St. John’s, NL
Keynote Speakers

Newfoundland’s Changing Cultural Landscape

In his keynote address, Robert Mellin will share his observations of Newfoundland’s changing cultural landscape based on his recent research and publications on vernacular architecture, modern architecture, material culture, and intangible culture in St. John’s and the outport of Tilting, Fogo Island. He will explore aspects of the meaning and values represented by Newfoundland’s traditional artifact system that may inform the work of planners and architects in Newfoundland and Labrador and the Maritimes.

Pattern within the Built Environment

Peter Wilkins, a Clarke’s Beach based artist, will discuss pattern within the built environment and its effects on the way we live now. By examining the way we interact with public spaces and the interior of buildings, Peter hopes to shed new light on daily iterations and patterns of movement and form. He will use a range of his artworks to illustrate this and further artworks to discuss new ways of seeing the world.

Just When We Thought We Had It All Figured Out...

Marie Ryan will speak to current and emerging trends which will impact how we plan for our communities and their futures. Through the lens of a “closet planner”, former municipal politician and community activist, she will provide a unique perspective on how planning must be sufficiently flexible to respond to these changes, while remaining true to its core principles.
Greetings from the Conference Co-Chair

On behalf of the Newfoundland and Labrador Branch of the Atlantic Planners Institute, we welcome you to St. John’s and the 2015 API Conference - Planning on the Edge: the Culture of Change. The conference delves into diversity, ingenuity and resilience, exploring those facets of living on the edge of the eastern ocean that shapes our lives and our communities. From art to architecture, culture to climate change, demography and immigration to securing our food sources, this conference offers something for everyone.

Our thanks are extended to our keynote speakers, presenters, moderators and student volunteers. We acknowledge and appreciate the generosity of our corporate and municipal sponsors who have helped ensure the success of this conference.

And finally, organizing a conference of this nature is not a simple undertaking and the efforts of the Conference Organizing Committee must be commended. Thanks to the following people as without their dedication, this conference could not have happened:

Paul Boundridge, Co-Chair
Dawn Boutilier
Jennifer Brown
Lindsay Church
Lindsay Lyghtle-Brushett
Alanna Felt
Christopher Hardy
Tom Horrocks
Reg Garland
Alton Glenn
Nancy Griffiths
Ken O’Brien
Mary Wong

Please enjoy Planning on the Edge!

Lydia Lewycky, MCIP, CSLA
Conference Co-Chair
MESSAGE FROM THE MAYOR

As Mayor of our Capital City, I am delighted on behalf of Council and its citizens to extend greetings and best wishes to all delegates attending the 2015 Atlantic Planners Institute (API) Conference in St. John’s.

We are honoured St. John’s was chosen to host this year’s conference. Our city offers an exciting blend of old world charm and modern amenities, not to mention the Newfoundland hospitality for which we are famous. The many festivals and events held throughout the year showcase our rich culture, history and heritage. Over the next few days, we hope you will make our city your home and you will take the time to visit some of the City’s historical and natural landmarks and points of interest and enjoy the city’s night life with its great entertainment and finest cuisine.

We wish you well in your discussions as you meet to exchange ideas and knowledge to help you deal with the challenges facing your organization today. We hope you will have a rewarding and unforgettable experience and you have an enjoyable stay in our city.

Dennis O’Keefe, Mayor of St. John’s, NL
# API Conference Schedule

## Sunday, October 4, 2015

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11:00am - 5:00pm</td>
<td>Registration (The Narrows - Sheraton Main Lobby)</td>
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<tr>
<td>1:30pm - 4:30pm</td>
<td>Walking Tour 1 (Meet in Sheraton Main Lobby)</td>
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<td>SHOT OF HISTORY – SIGNAL HILL</td>
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<tr>
<td>5:00pm - 6:30pm</td>
<td>Dalhousie University (TUNS &amp; NSCAD) (Sheraton Garden Court)</td>
<td>School of Planning Alumni Event</td>
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<tr>
<td>6:30pm - 8:30pm</td>
<td>Opening Reception (Christina Parker Gallery, 50 Water Street)</td>
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## Monday, October 5, 2015

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<th>Time</th>
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<tr>
<td>8:00am - 9:30am</td>
<td>Registration (Pre-Function Area B)</td>
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<tr>
<td>8:00am - 9:00am</td>
<td>Continental Breakfast (Fort William Ballroom Salon B)</td>
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<tr>
<td>9:00am - 9:15am</td>
<td>Welcoming Remarks and Introductions (Fort William Ballroom Salon B)</td>
<td>API NL Branch President, Alton Glenn and Minister of Municipal and Intergovernmental Affairs, the Honourable Keith Hutchings</td>
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<tr>
<td>9:15am - 9:45am</td>
<td>Keynote Speaker (Fort William Ballroom Salon B)</td>
<td>JUST WHEN WE THOUGHT WE HAD IT ALL FIGURED OUT... Marie Ryan, Partner, Goss Gilroy Mgmt Consulting Firm</td>
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<tr>
<td>9:45am - 10:15am</td>
<td>Session 1 ATLANTIC INITIATIVES IN REGIONAL COOPERATION</td>
<td>Tracey Wade, Gay Drescher, Gordon Smith &amp; Reg Garland</td>
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<td>Session 2 BY-LAWS AND BUREAUCRATS</td>
<td>Jessica McDonald &amp; Alan Howell</td>
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<td>Session 3 PLACE BUILDER™</td>
<td>Neil Dawe</td>
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<tr>
<td>Time</td>
<td>Salon B</td>
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<tr>
<td>10:15am – 10:45am</td>
<td><strong>Session 1 Continued</strong></td>
<td><strong>Session 4 ACHIEVING 2031 DENSITY TARGETS</strong> Teresa Thomas &amp; Emily Macdonald</td>
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<tr>
<td>10:45am – 11:00am</td>
<td><strong>Coffee/Tea Break</strong> (Pre-Function Area B)</td>
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<tr>
<td>11:00am – 12:00pm</td>
<td><strong>Session 5</strong> TIPPING POINTS: MUNICIPAL PLANNING FOR DEMOGRAPHIC CHANGES Alex Baird Allen &amp; Neil Lovitt</td>
<td><strong>Session 6</strong> TRANSFORMING DOWNTOWN FREDERICTON Ken Forrest &amp; Dave Leinster</td>
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<td>12:00pm – 2:00pm</td>
<td><strong>Lunch</strong> (Sheraton Garden Court) API Council Presentation and Discussion</td>
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<td>2:00pm – 2:30pm</td>
<td><strong>Session 7</strong> RUNNING THE GAUNTLET OF RURAL AND URBAN CONFLICT Tracey Wade</td>
<td><strong>Session 8</strong> PLAY ME HALIFAX Terry Drisdelle &amp; Jeremy Banks</td>
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<tr>
<td>2:30pm – 3:00pm</td>
<td><strong>Session 10</strong> LAB WEST GROWTH STRATEGY Craig Purves &amp; Renée Kuehnle</td>
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<tr>
<td>3:00pm – 3:15pm</td>
<td><strong>Coffee/Tea Break</strong> (Pre-Function Area B)</td>
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### Workshop 1
**WEB-BASED TOOL FOR COASTAL CLIMATE CHANGE AND ADAPTATION PLANNING**  
Patricia Manuel & Caitlin Hinton

### Workshop 2
**FOOD TOOLS FOR PLANNERS**  
Catherine Mah & Mark Hefferton

### Conference Banquet (Fort William Ballroom Salon A)
- **Cocktails (6pm)**  
- **Dinner (7pm)**  
- **Greetings and API Awards**  
- **Keynote Speaker (8:15pm)**

**NEwFOUNDLAND’S CHANGING CULTURAL LANDSCAPE**  
Robert Mellin PhD, Associate Professor at the School of Architecture at McGill University

**Book Signing and Cocktails**

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**Tuesday, October 6, 2015**

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<tr>
<td>8:00am – 9:00am</td>
<td>Continental Breakfast <em>(Fort William Ballroom Salon B)</em></td>
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| 9:00am – 9:30am | Keynote Speaker *(Fort William Ballroom Salon B)*   
**PATTERN WITHIN THE BUILT ENVIRONMENT**  
Peter Wilkins, Multimedia Artist  

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<th>Salon B</th>
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<td>Session 11</td>
<td>Session 12</td>
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| **COASTAL FLOODING AND SOCIAL VUNERABILITY**  
Patricia Manuel | **FOGO ISLAND: PLANNING AND SUSTAINABILITY INITIATIVES**  
Jens Jensen |
| 9:30am – 10:00am |  
| Session 13 | Session 14 |
| **KINGSCLEAR CASE STUDY**  
Stephen Stone & Gay Drescher | **GRAND FALLS-WINDSOR, NEWFOUNDLAND: PERFECTLY CENTERED AND RESILIENT**  
Mary Wong |
| 10:00am – 10:30am |  
| Nutrition Break *(Pre-Function Area B)* |  
Sponsored by Building Healthy Communities Collaborative |
Walking Tours & Social Events

Please wear weather appropriate attire and comfortable walking shoes. The walking tours will take place rain or shine, so bring a rain coat!

**Walking Tour #1 - Shot of History Signal Hill Tour**

*Facilitated by Robin Martin and John Harrison*

Join Parks Canada staff for a tour of the National Historic Site, Signal Hill. This unique walking tour will begin with a bang as participants will witness a cannon fire atop Signal Hill, near the iconic Cabot Tower. The tour will then proceed to the Queen’s Battery Barracks followed by the Visitors Centre where there will be interpretive stations featuring material culture of the Royal Newfoundland Regiment from the First World War. The tour will conclude with a rum tasting.

Have you ever wondered what history tastes like? Find out as expert interpreters, wearing various military uniforms of the British Empire guide you through four period rum-based concoctions ranging from pirate bumbo from the late 1600s to the S.R.D ration of British soldiers in the First World War. Explore how each played a pivotal role in creating the British Empire and opening up the New World.
Walking Tour #2 - Quidi Vidi Village and Brewery Tour

Facilitated by Paul Boundridge and Philip Pratt

Quidi Vidi, with its narrow bending roads and houses aligned alongside, is one of the oldest parts of the City of St. John’s but only became part of the City after the Second World War. At the heart of Quidi Vidi is its small, well-sheltered harbour (the "Gut") and its immediate environs, within which are located actively-used docks, fishing sheds, a number of dwellings, a craft brewery (Quidi Vidi Brewing Company) that occupies the site of a former fish plant, a fine-dining restaurant (Mallard Cottage), a neighbourhood pub, and a City-owned and managed arts incubator (The Plantation).

Within a short distance of the Downtown, Signal Hill and the presently under-redevelopment Pleasantville, Quidi Vidi has over the past several decades undergone some change with the addition of the non-residential uses mentioned above and new housing along the upper perimeter and harbourside; and what some might think of as out-of-scale "monster homes". Over time there has also become more apparent the divergence of opinion amongst different residents and owners of property in this area regarding how the area should continue to develop.

This walking tour will offer an opportunity to see this area through the eyes of individuals involved in municipal efforts to manage conflict amongst differing views of what constitutes appropriate development in this unique area, culminating in the recently adopted Quidi Vidi Overlay Zone and Design Guidelines.

The tour will end at the Quidi Vidi Brewery where product samples will be available.
Walking Tour #3 - Churchill Square Walk, Talk and Wine

Facilitated by Tom Horrocks, Ken O'Brien, and Reg Garland

Churchill Park is a great St. John's neighbourhood stretching along the length of Elizabeth Avenue. Many who live there or who work in its commercial areas might be surprised to learn that it was laid out in 1944, with construction starting right after the Second World War, before Confederation. As such, it is the first planned post-war suburb in what is now Canada, pre-dating Don Mills, Ontario. Come walk into the Northern Suburb (its original name), exploring the valley of Rennie's River, the Grand Concourse walking trails, and Empire Avenue (the original railway route into the city), ending in Churchill Square. Along the way we will see Government House (residence of the Lieutenant Governor), the Colonial Building (original seat of the Newfoundland Legislature, now being restored), and Bannerman Park (newly refreshed), and explore Churchill Park's architecture and urban planning that have stood the test of time. We will end in Churchill Square. For those who are interested, we will then have a welcoming refreshment at the home of Lydia Lewycky, MCIP, CSLA, a conference co-chair, and Tom Horrocks, MCIP, AANL, where we will be joined by Shannie Duff, former Mayor of St. John's and a long-time heritage activist, and Robert Mellin, PhD, architect and keynote speaker, who has studied the historic architecture of St. John's.

Alumni of the Dalhousie University School of Planning Event

Alumni of the Dalhousie University School of Planning, the TUNS MURP program, and the NSCAD Environmental Planning program are invited to a reception hosted by Patricia Manuel, Director of the Dalhousie University's School of Planning. The Dalhousie Alumni Reception will be from 5:00-6:30pm on Sunday October 4th in the Court Garden at the Sheraton.

Opening Reception

Come join us at the Christina Parker Gallery for wine and appetizers.
Monday Sessions and Workshops

Keynote 1 - Just When We Thought We Had It All Figured Out...

*Presented by Marie Ryan, Partner, Goss Gilroy Management Consulting*

Marie will speak to current and emerging trends which will impact how we plan for our communities and their futures. Through the lens of a "closet planner", former municipal politician and community activist, she will provide a unique perspective on how planning must be sufficiently flexible to respond to these changes, while remaining true to its core principles.

Session 1 - Atlantic Initiatives in Regional Cooperation and Planning

*Presented by Gay Drescher, Environmental Impact Assessment and Land-Use Planner, Dillon Consulting Ltd., Saint John, NB; Tracey Wade, Planner, Southeast Regional Service Commission, NB; Gordon Smith, Director of Planning, Government of Nova Scotia, Halifax, NS; and Reg Garland, Consulting Planner, Plan-Tech Environmental, Mount Pearl, NL*

Planners, administrators and representatives of government organizations and NGOs will discuss initiatives in regional cooperation, provision of services and planning from their own experience and provincial perspectives. Discussions will centre on proposed updating of provincial planning legislation, the integration of services for regional areas that include municipalities and unincorporated areas, the integration of land use planning and economic development and creative strategies practiced in the Atlantic Provinces.
Session 2 - Buildings, By-laws and Bureaucrats: The Role of Siting Public Buildings in Fostering Healthy Communities in Nova Scotia

Presented by Jessica McDonald, Planner, Town of Bridgewater, NS and Alan Howell, Department of Energy, Government of Nova Scotia

Public buildings play a big role in the vitality and viability of communities. There is also the recognition that the criteria for selecting sites for new public buildings do not always compliment municipal and community plans. Several jurisdictions in North America have adopted policies for the site selection process for public buildings that support local level planning and community design. The Government of Nova Scotia, through the Sustainable Transportation and Thrive strategies, is initiating work on how to coordinate building siting processes across sectors and jurisdictions in support of healthy communities. Included in the process is the development of a Statement of Provincial Interest on Healthy Communities that will complement the new siting guidelines for public facilities. The presentation will discuss the driving factors for this work, the role of provincial policy in affecting change in the built environment and how both levels of government need to work together to foster resilience in our communities around the Province.

Session 3 - Introducing PlaceBuilder™: A Contemporary Approach to Community Economic Development

Presented by Neil Dawe, President, Tract Consulting Inc., St. John’s, NL

PlaceBuilder™ is an integrated planning, design and development process developed by Tract Consulting Inc. that uses a combination of sustainable planning, place branding, and place making to support Community Economic Development. The session will explain the origins of PlaceBuilder™ and its effectiveness at creating a “Community Work Plan” to identify development that will enhance the community character.
Session 4 - Achieving 2031 Density Targets at Ground Level: A Partnership between Planning, Architecture and the Bank in Halifax, Nova Scotia

Presented by Teresa Thomas and Emily Macdonald, TEAL Architects, Halifax, NS

Told through the story of a single house, a new professional partnership is formed that reveals the latent value of ground oriented density in urban Halifax.

Session 5 - Tipping Points: Municipal Planning for a Demographic Sea Change

Presented by Neil Lovitt, Manager, Planning Division, Turner Drake & Partners Ltd., NB and Alex Baird Allen, Senior Manager, Economic Intelligence Unit, Turner Drake & Partners Ltd., NB

Shifting demographics in Atlantic Canada will have numerous impacts; some we anticipate, and many that will catch us off guard. While planning involves making decisions today based on our expectations for tomorrow, true resilience demands an ability to quickly adapt to conditions we did not predict at all. In this presentation, we will look at how the Atlantic Region’s demographics are going to impact real estate, and perhaps unexpectedly, our local governments. We will also argue that our approach to planning can borrow some of the ideas behind our approach to economic organization to create a more adaptable system that produces more resilient communities.
Session 6 - From Vision to Action: Fredericton’s City Centre Plan Starts to Transform Downtown Fredericton

Presented by Ken Forrest, Director of Growth and Community Services, City of Fredericton, NB and David Leinster, Planner & Landscape Architect, Partner at The Planning Partnership, Toronto, ON

Fredericton’s City Centre Plan is a bold vision for the downtown’s third century. The plan combines a series of transformational moves with planned incremental change to further strengthen the City’s urban heart. Plan implementation began immediately after adoption with a number of streets seeing significant public realm enhancements. Next year, a portion of Carleton Street will be reborn as a woonerf, or shared street, the first of its kind in Atlantic Canada. In addition, the downtown Garrison National Historic District has a new precinct plan to direct investment in the District’s heritage and cultural assets, retail incubation, and investments in public space. This session will profile the relationship between ideas and reality to make downtown Fredericton even more vibrant and successful.

Session 7 - A Planner on the Edge: Running the Gauntlet of Rural/Urban Conflicts

Presented by Tracey Wade, Planner, Southeast Regional Service Commission, NB

Sharing lessons learned in dealing with the clashing perspectives over the merits of proposed rural development from ex-urbanites and rural folks. Using two case studies, the challenges of rural planning, expectations and reality, NIMBYism and how a Planner must try to balance it all will be discussed.
Session 8 - Play Me Halifax

Presented by Terry Drisdelle, Co-Founder, Waterfront Development Corporation, Halifax, NS and Jeremy Banks, Planner, Waterfront Development Corporation, Halifax, NS

The Waterfront Development Corporation has been busy working with our in-house design team and with community groups to come up with ideas for incorporating new public amenities along Halifax’s waterfronts that are attractive, fun, flexible and engaging. Come see what we’ve put into place and how these new elements are being used. The presentation will lead into one of our most successful projects, #PlayMeHfx, which saw Peter Nightingale and Jeremy Banks, with the help of the Waterfront Development and Downtown Halifax, put pianos in public. Hear about why they did it, what it took, and what has been observed so far. We’re especially interested in hearing your reaction and stories about how public pianos have altered your experiences, both locally and in the media, after the discussion - these projects are ongoing and your insights can help shape the future of #PlayMeHfx.

Session 9 - Immigration and Creating Welcoming Communities for Newcomers

Presented by Meghan Felt, Lawyer, McInnes Cooper, St. John’s, NL and Remzi Cej, Chair, Newfoundland and Labrador Human Rights Commission, St. John’s, NL

Ms. Felt’s portion of the presentation will touch on recent changes the government has made to our immigration programs including the new express entry program and the overhauling of the temporary foreign worker program which occurred in June of 2014. It will also discuss the Atlantic Provinces and their own unique immigration programs called the provincial nominee programs. The presentation will discuss quotas and their own unique streams geared at in demand skilled workers and international students.
Mr. Cej’s portion, titled Challenging the Status Quo: Creating Welcoming Communities for Newcomers and Residents, will explore cultural dimensions of urban planning and their impact on a community’s success in attracting and retaining newcomers.

**Session 10 - Plan BIG: Adaptive Framework for Regional Planning in Labrador West**

*Presented by Craig Purves, Director of Planning & Development, Town of Labrador City, NL and Renée Kuehnle, Planner and Intern in Architecture, Stantec, Happy Valley-Goose Bay, NL*

Plan BIG is a growth strategy developed for the region of Labrador West, incorporating contemporary urban planning principles, winter city design considerations and adaptive planning policies. The project was initiated in 2013 by a Regional Task Force consisting of members of municipal, provincial and federal governments, as well as representatives from the mining sector. The final project outputs included regional water and wastewater modelling, land use plans and development typologies, as well as a detailed implementation strategy to guide the region and streamline municipal efforts to enable change.

**Workshop 1 - Web-Based Decision Support Tool for Coastal Climate Change Adaptation Planning in Atlantic Canada**

*Presented by Patricia Manual, Director of the Dalhousie School of Planning, Halifax, NS and Caitlin Hinton, Student of the Dalhousie School of Planning, Halifax, NS*

This workshop will present the results of the Atlantic Coastal Adaptation Solutions Association’s collaborative effort to develop a guidance resource to help decision makers in coastal communities select appropriate strategies and tools to manage climate change and coastal impacts. Participants will work with the web-based tool and learn about its development.
Workshop 2 - Food Tools for Planners

*Presented by Catherine Mah, Assistant Professor, Faculty of Medicine, Memorial University of Newfoundland, St. John’s, NL and Mark Hefferton, Planner, City of St. John’s, NL*

In this presentation, Catherine and Mark, both founding members of the inaugural St. John’s Food Policy Council, will lead a discussion about how planners can collaborate with diverse partners to use food strategically and intentionally as a tool for city-building. The session will also feature an interactive table-top small group exercise around designing a small retail food business. The presenters will facilitate the discussion, bringing forward research, policy, planning, and business perspectives on how food can be a valuable tool for achieving diverse municipal aims, including health, livability, economic development, and sustainability.

Banquet Keynote - Newfoundland’s Changing Cultural Landscape

*Presented by Robert Mellin, PhD, St. John’s, NL*

In his keynote address, Robert Mellin will share his observations of Newfoundland’s changing cultural landscape based on his recent research and publications on vernacular architecture, modern architecture, material culture, and intangible culture in St. John’s and the outport of Tilting, Fogo Island. He will explore aspects of the meaning and values represented by Newfoundland’s traditional artifact system that may inform the work of planners and architects in Newfoundland and Labrador and the Maritimes.
Tuesday Sessions and Workshops

Keynote 3 - Pattern within the Built Environment

Presented by Peter Wilkins, Multimedia Artist, Clarke’s Beach, NL

Peter Wilkins, a Clarke’s Beach based artist, will discuss pattern within the built environment and its effects on the way we live now. By examining the way we interact with public spaces and the interior of buildings Peter Wilkins hopes to shed new light on daily iterations and patterns of movement and form. He will use a range of his artworks to illustrate this and further artworks to discuss new ways of seeing the world.

Session 11 - The First 10 Metres: Coastal Flooding and the Social Vulnerability of Populations in Nova Scotia

Presented by Patricia Manuel, Director of the Dalhousie School of Planning, Halifax, NS
Contributions by Eric Rapaport, Daniel Bryce, and Byung Jun Kang

Most Nova Scotians live at or near the coast in an environment at risk of flooding, a risk that is increasing with climate change. The authors and researchers calculated and mapped the distribution of social vulnerability around the coast and how this distribution relates to projected extreme flooding for 2100. Detailed terrain mapping is limited in extent in Nova Scotia, but 5 metre contour interval mapping is complete. Research was completed using the best available terrain data, 5 and 10 metre seamless contours for the entire coastline, elevations that align well with extreme coastal flooding projections along the Atlantic and Northumberland Strait (5m) and Fundy (10m) coastlines. The mapping is applicable to both provincial and municipal adaptation policy and planning.
Session 12 - Town of Fogo Island: How the New Municipal Plan and Development Regulations Complement the Community Sustainability Plan

Presented by Jens Jensen, Partner at HMJ Consulting Limited, Halifax, NS

The Town of Fogo Island amalgamated in 2011 and is made up of the four towns and unincorporated areas of Fogo Island. The ICSP and preceding economic development plans identified the fishery and eco-tourism as the basis of economic and social sustainability. The new Municipal Plan and Development Regulations address this by defining the role of established communities as places wherein urban growth will be concentrated and stringently protecting pristine landscapes in light of their key asset value in attracting eco-tourists. Simple measures to mitigate impacts on heritage properties are included. These planning processes could be said to emulate the famous 1960s ÒFogo ProcessÓ in which the island was saved from resettlement. Concurrently, large investments by a non-profit foundation are spurring a new spirit of confidence and initiative. The planning documents complement these broader movements in very specific ways.

Session 13 - Kingsclear First Nation: A Case Study in Diversity, Resilience and Ingenuity

Presented by Stephen Stone, Planner, Dillon Consulting Ltd., Halifax, NS and Gay Drescher, Planner, Dillon Consulting Ltd., Halifax, NS

The community of Kingsclear, situated on the banks of the St. John River, is located on the urban fringe of New Brunswick’s capital, Fredericton, and in the shadows of the Maritimes’ largest hydroelectric generating station, the Mactaquac Dam. Similar to other First Nations’ communities across Atlantic Canada, Kingsclear struggles with historically high rates of poverty and unemployment, and experiences systemic barriers to generate wealth and opportunities for its members. This presentation will explore two diverse planning projects that Kingsclear First Nation is undertaking to build capacity, generate
economic development, create a well-informed community vision and establish a culture of change to assert itself as a sustainable community by 2030.

**Session 14 - Grand Falls-Windsor, Newfoundland: Perfectly Centered and Resilient**

*Presented by Mary Wong, Planner, Town of Grand Falls – Windsor, NL*

Began as a pulp and paper mill town over a hundred years ago, in the central region of the island of Newfoundland, Grand Falls, which later became Grand Falls-Windsor after it amalgamated with the nearby town of Windsor, did not succumb to the closure of the pulp and paper mill in 2009. Instead, Grand Falls-Windsor has been flourishing and establishing its new identity. Find out what makes this community special and how history, place, culture, diversity, ingenuity and planning contribute to reinforcing resilience.

**Workshop 3 - Building Healthy Communities: Making it Count**

*Presented by Pablo Navarro, Senior Research Officer at NLCAHR, St. John’s, NL; Dr. Catherine Donovan, Associate Professor of Public Health, Memorial University of NL, St. John’s, NL; Carol Ann Cotter, Health Promotion Consultant, Department of Seniors, Wellness and Social Development, Government of NL, St. John’s, NL and Mary Bishop, Senior Project Manager, CBCL Ltd., St. John’s, NL*

Planning and designing environments that support and sustain healthy living (e.g., physical activity, social interaction, access to healthy foods) are recognized as one means of reducing and preventing the incidence of chronic diseases. Healthy Built Environment indicators can be used to support the development and monitoring of planning, policy, and programs to improve community health outcomes.

Join this workshop for a discussion with public health professionals about the relevance of indicators from a public health perspective, their application to planning practice, and what measures you think are important to building a
healthy community. Learn about where these indicators come from, the statistical and geographic databases that were used to develop them. Learn about what they measure and how planners can use them to develop and promote healthy community design policies and how they could be used to measure the success or failure of specific design interventions. Join your colleagues to discuss ways to establish community-level databases that could be used to develop tools to help us measure progress.

**Session 15 - Yaffle**

*Presented by Jennifer Adam, Manager, Operations and Strategic Projects for the Harris Centre, Memorial University of Newfoundland, St. John’s, NL and Mandy Strickland, Yaffle and Funding Coordinator Harris Centre, Memorial University of Newfoundland, St. John’s, NL*

Speakers from Memorial University’s public policy hub, the Harris Centre, will present on several Harris Centre initiatives. Yaffle is a tool that connects people from within universities and the public with shared interests and goals for the purpose of collaboration. Vital Signs represents an ongoing process of discussions and research about the health of the province by reporting on key quality of life indicators in Newfoundland and Labrador. RAInLab (the brainchild of Dr. Alvin Simms and Dr. David Freshwater) provides evidence-based policy guidance to planners, industry, NGOs, and government. Some of RAInLab’s most recent work is on Functional Economic Regions and can be found at: http://ow.ly/ShoAl.
Biographies

Jennifer Adams
Jennifer is the Manager, Operations and Strategic Projects for the Harris Centre and leads Yaffle.

Alex Baird Allen, MRICS
Alex is Senior Manager of Turner Drake’s Economic Intelligence Unit. She holds a Bachelor of Arts from the University of New Brunswick, an Advanced Diploma in Geographic Information Systems from the Centre of Geographic Sciences, and a Diploma in Urban Land Economics from the University of British Columbia. Alex is a member of the Royal Institute of Chartered Surveyors.

Jeremy Banks
Jeremy is a third-year Community Design student at the Dalhousie University School of Planning and is co-creator of #PlayMeHfx, along with Peter Nightingale. Jeremy has a background in arts and culture and focuses his work around community engagement in creative and innovative ways often creating an intersection between people, planning and the arts.

Mary Bishop, MURP, FCIP
Mary is a Senior Project Manager at CBCL Limited in St. John’s. She has worked throughout Newfoundland and Labrador for the past 30 years as a planning consultant, a planner with the provincial planning office, and as the first Director of Planning for the Town of Conception Bay South. She recently assisted the City of St. John’s with the preparation of a new municipal plan and overhaul of their development regulations. She is currently managing a design team preparing a plan for the redevelopment of Water Street which is part of the City’s plan to replace the street’s underground infrastructure. In 2013, she worked within the Building Healthy Communities Collaborative as a facilitator to achieve healthier built environments through collaboration between the fields of public health and planning.
Paul Boundridge, MCIP

Paul is a municipal planner with more than 30 years of experience with the City of St. John's in long-range and policy planning, development planning and development control.

Remzi Cej

Remzi is the appointed Chair of the Newfoundland and Labrador Human Rights Commission, and works as a manager for the Government of Newfoundland and Labrador. Remzi takes an interest in social innovation, human rights advocacy and education, and social justice.

Carol Ann Cotter

Carol Ann, a Health Promotion Consultant for the Department of Seniors, Wellness and Social Development, Government of NL, works in community and school health promotion with the Regional Wellness Coalitions, Healthy Students Healthy Schools and is the Co-Chair (Policy) of the Building Healthy Communities Collaborative. Carol Ann’s degrees in education, health promotion and educational psychology support her work.

Neil Dawe, BP Ep, MLA, FCSLA, CMC

Neil is an environmental planner and landscape architect, and is the Owner and President of Tract Consulting Inc. Tract is a local St. John's based planning and design firm providing professional planning, civil engineering, urban design, and landscape architectural services, and has been recognized nationally and internationally for its work. Neil will speak to conference delegates about an initiative he has been working on for the last three years: a planning and economic development process called PlaceBuilder™, which combines sustainable planning, place branding, and place making to create complete communities. Tract has test run the model and is now refining the economic modeling and community engagement components.
Catherine Donovan, PhD

Catherine is an Associate Professor of Public Health, Memorial University of Newfoundland and Labrador, Building Healthy Communities Collaborative. She has worked in general practice in Canada, in primary care in South Sudan and has practiced as a Medical Officer of Health in BC and NL. She chairs the Provincial Wellness Advisory Council in Newfoundland and Labrador, is on the Steering Committee of the Chronic Disease Prevention Alliance of Canada and on the Prevention Policy Steering Committee for the Canadian Partnership Against Cancer. Dr. Donovan also is on the Advisory Board of the National Collaborating Centre on Environmental Health.

Gay Drescher, MCIP, RPP

Gay has over 26 years of experience in environmental assessment, energy sector regulation and government administration. As a Development Officer and Director of Development Services for the Town of Rothesay, New Brunswick Gay developed a strong understanding of municipal requirements for projects. She oversaw the process for and directed the revisions to the Municipal Plan, Zoning By-law, Sign By-law and Subdivision By-law. As part of the reviews, Gay managed open house sessions as well as focus group discussions for specific developments. In addition to her development control function, Gay was the senior planner and conducted all public meetings and open houses. As Senior Environmental Planner with the New Brunswick Government, she was responsible for the intergovernmental environmental assessment review of several large-scale projects including the Maritimes and Northeast Pipeline and the Fredericton to Moncton Trans-Canada Highway. Gay has knowledge of the function of regulatory tribunals having worked as the Electricity Advisor to the New Brunswick Public Utilities Board. She has also participated in the National Energy Board hearing process as a member of the provincial intervener team for the Maritimes and North East Pipeline project.
Terry Drisdelle

As Project Manager and Planner for Waterfront Development, Terry works in assessing, coordinating and implementing construction projects, planning studies and public infrastructure initiatives along the waterfronts of Halifax, Dartmouth, Bedford and Lunenburg. Terry mostly enjoys being involved with public amenity projects that help to animate Halifax’s waterfronts and provide creative activities and destinations, some of which have included new animated public spaces, signage systems, and public access corridors and connections. Terry’s background and experience are in project management, environmental planning and design.

Meghan Felt, LLB

Meghan is an immigration lawyer at McInnes Cooper and is a graduate of the University of New Brunswick Law School. Practicing in the Labour and Employment Unit at McInnes Cooper with a particular focus on immigration, Meghan has represented countless clients with Canadian immigration issues. Her clientele ranges from individuals seeking temporary resident visas, study permits, work permits and permanent residency to large corporations seeking labour market impact assessments and work permits to hire foreign workers. Meghan is a member of the Law Society of Newfoundland and Labrador and the Canadian Bar Association and is also the current Chair of the CBA-NL Citizenship and Immigration Section.

Ken Forrest, MCIP, RPP

Ken is the Director of Growth and Community Services for the City of Fredericton responsible for the City’s planning, heritage and urban design, building inspection, corporate real estate, economic development, tourism, culture, recreation, and parks and trees work areas. He recently returned to Fredericton after spending five years in Saint John as Commissioner of Planning and Development. In Saint John, he oversaw the completion of Saint John’s award winning municipal plan. Ken has also worked in Alberta and Nova Scotia over the course of his career. He holds an honours degree in Political Science from the
University of Alberta and a Master’s degree in Urban and Rural Planning from Dalhousie University (TUNS).

**Reg Garland, MCIP**

Reg is a veteran in the world of provincial land management and land use planning. Reg completed a career in the public service spanning over three decades in various roles in provincial land use planning and as Director in Crown Land Management. As the president of Plan-Tech Environment, Reg now spends his time providing land use planning consulting services, and has built solid relationships with many municipalities preparing new municipal plans, plan reviews, countless amendments, as well as providing expert advice in representing clients at appeals.

**Mark Hefferton, MURP**

Mark has worked as an urban planner for over 16 years. After completing an undergraduate degree at Memorial University, Mark went on to receive his master’s degree in urban and rural planning from Dalhousie University. He began his career with the Grand Concourse Authority planning trails in the St. John's region, before moving to Toronto to work in the development industry. Mark’s experience ranges from private consulting, design-build project management to Provincial policy development and Municipal planning implementation. After 12 years in Ontario, Mark returned home to accept a planner position with the City of St. John's. Mark is an active member of the Atlantic Planners Institute, a Director with the Board of the East Coast Trail Association and a founding member of the St. John's Food Policy Council.

**Tom Horrocks, MCIP, AANL**

Tom is a planner and architect with Stantec and has experience in health-care planning and heritage planning. He lives in downtown St. John’s where he has worked on the economic revitalization of heritage areas such as George Street.
Alan Howell

As a policy analyst for the Nova Scotia Department of Energy, Alan works in a variety of planning areas, from marine spatial planning to transportation policy. Alan is a graduate of the Masters of Planning program at the University of Waterloo and is currently an MCIP provisional member.

Jens Jensen, MCIP, LPP

Jens obtained his undergraduate degree from Royal Military College of Canada, Civil Engineering, followed shortly by M. Sc. from the School of Urban and Regional Planning, UBC, Vancouver, and much later an M.A. in Public Administration, Carleton University, Ottawa. He’s been a member of CIP since 1976, serving on API Council in the 1980s, is a Charter Member Licensed Professional Planner Nova Scotia, and is currently Chair of the API Professional Practice Review Committee. His Professional Practice is mostly in planning services for municipalities, many in Newfoundland and Labrador, including initial Municipal Plan preparation and plan review, review of development proposals, and some land development design. Jens’s engineering work is mostly in environmental (wastewater), project management, solid and hazardous waste diversion and disposal, and renewable energy.

Renée Kuehnle

Renée is pursuing professional designation in both Architecture and Planning with five years of experience in the field from the Stantec office in Happy Valley - Goose Bay. She has completed her Masters in Architecture and Environment & Resource Studies, with research focusing on sustainable development strategies for rural communities in Newfoundland and Labrador. She is working within both fields, bringing knowledge of buildings, construction, and spatial design to her planning and strategy work. She has recently worked on several multidisciplinary projects in Labrador, tackling issues of growth pressure due to rapid development and planning innovative outcomes for the future.
David Leinster, BLA, OALA, FCSLA, MCIP, RPP, ASLA

David is a Planner, Landscape Architect and Partner at The Planning Partnership, a Toronto based urban design and planning consulting firm. He has practiced for over 30 years in cities across North America and overseas.

David's professional expertise is in public realm planning and design. He has developed public realm plans for precincts, districts and neighbourhoods for many cities including Toronto, Ottawa, Sault Ste. Marie, Cleveland, Houston, Fredericton and Dartmouth. He recently prepared public realm plans for the Canary District on Toronto's waterfront and in the nation's capital for the Central Business District south of the Hill and for the Rideau Arts Court Precinct. The latter won a 2015 City of Ottawa Urban Design Award. David is also the Chair of the City of Ottawa Urban Design Review Panel. In Fredericton, David co-leads the City Centre Plan and is leading a public realm master plan study for the Garrison, a National Heritage District, and an urban design plan for Main Street.

Neil Lovitt, MCIP, LPP

Neil is Manager of Turner Drake's Planning Division. He holds a Bachelor of Community Design from Dalhousie University, and a Diploma in GIS & Urban Planning from Fanshawe College. He is a Member of the Canadian Institute of Planners, and a Certified Planning Technician.

Emily MacDonald, MPLAN

Emily has been working as a planner in Halifax since 2014, after graduating from Dalhousie University's Master of Planning program. Originally from the west coast, she has lived in several cities including Victoria, BC; Calgary, AB; and Shanghai, China. As a planner, she has worked in both the public and private sectors, starting with Halifax Municipality's Planning and Development Department; she now works at TEAL Architects. With interests in community health and transportation, she works to align development potential with municipal policy and positive community development.
Catherine Mah, MD, PhD

Catherine leads a multidisciplinary program of research in the policy and practice of public health, with a focus on health-promoting innovations in the food system. With community, health, business, and municipal sector partners, she recently launched Healthy Corner Stores NL, an initiative to strengthen independent retailers’ capacity to provide quality, affordable, local, and healthier foods to communities in Newfoundland and Labrador. Her work is funded by the Canadian Institutes of Health Research, Health Canada, and the Leslie Harris Centre of Regional Policy and Development. She holds appointments at Memorial University, the University of Toronto, and the Centre for Addiction and Mental Health. She is a founding member of the St. John’s Food Policy Council.

Patricia Manuel, PhD

Patricia is the Director of the School of Planning at Dalhousie University and is cross-appointed to the School of Occupational Therapy. She is also a visiting lecturer at the University Centre of the Westfjords, Akyureri University, Iceland. Her areas of research and teaching include coastal and climate change adaptation planning, watershed planning and management, wetlands conservation, and community design and health. Patricia serves on national and regional coastal and climate change advisory committees. She is very active with community-based groups to promote environmentally responsible land planning and development and meaningful citizen engagement.

Jessica McDonald, MCIP, LPP

On leave from her position as senior planner with the Nova Scotia Department of Municipal Affairs, Jessica has primarily worked in policy planning ranging from water resource management to healthy communities. Recently Jessica made the switch to municipal planning and is currently the Director of Planning for the Town of Bridgewater. Jessica is a graduate of the Masters in Rural Planning program from University of Guelph and is a both a mentor and a sponsor to aspiring MCIPs.
Robert Mellin, CM, FRAIC, NLAA, RCA, PhD, Hon D Litt

Robert is an Associate Professor at the School of Architecture at McGill University in Montreal. He studied at the Pennsylvania State University (B.Arch., M.Sci), McGill University (M.Arch), and the University of Pennsylvania (M.Sci., Ph.D.). In 2002 he was elected to membership in the Royal Canadian Academy of Arts. He has been a registered architect in the province of Newfoundland and Labrador since 1978, and he was elected to Fellowship in the RAIC in 2009. He has received nine Southcott Awards for his heritage conservation projects in Newfoundland, and in 2005 he received a Manning Award from the Historic Sites Association of Newfoundland and Labrador. In 2006 he received the Paul E. Buchanan Award for excellence in fieldwork and interpretation from the Vernacular Architecture Forum. He is past-Chair of the Heritage Foundation of Newfoundland and Labrador. In 2014 he received the Order of Canada for his heritage conservation work and research in Newfoundland and Labrador. In 2015, he received an honorary doctorate (D.Litt) from Memorial University.

Pablo Navarro

Pablo is a Senior Research Officer with the NL Centre for Applied Health Research, Building Healthy Communities Collaborative, Common Ground Community Development Corporation (NLCAHR), where he coordinates projects in the Contextualized Health Research Synthesis Program, an integrated knowledge translation program that addresses pressing health services, policy and technology questions for the provincial health system. In the last few years, his work at NLCAHR has also included several healthy built environment projects, including a synthesis on health impact assessment. He is a founding member and Co-Chair (Research) of BHCC, as well as a founding member and Chair of Common Ground, a not-for-profit group involved in local sustainability projects. Originally from Montreal, he moved to St. John's in 1998.

Ken O'Brien, MCIP

Ken is the Chief Municipal Planner with the City of St. John's and grew up in this neighbourhood, hearing stories about the railway that used to run behind his family's house.
Philip Pratt, MNAA, FRAIC, RCA

Philip has worked mainly in Newfoundland designing large and small projects and trying to make sense of it all through planning and design studies, starting with the St. John's Heritage Study in 1976. Building projects have ranged in scope from the Rooms on one hand, through St. John's Infill Housing, to small renovations. Some have been controversial, such as Memorial Stadium, but most have been well received. Studies, such as the recent Quidi Vidi Plan, have generally focused on appropriate development given historic context.

Craig Purves

Craig entered the public sector as Director of Planning & Development for the Town of Labrador City. In this role, he has had the opportunity to take lead on several projects that address first hand, the challenges of planning in a remote northern community. The focus of his work attempts to address the climactic challenges of planning in this environment, navigating the 'boom & bust' cycle of a single-industry region. He is currently completing his mentorship in pursuit of his professional designation with the Canadian Institute of Planners.

Marie Ryan

Marie is a partner at the Goss Gilroy Management Consulting Firm. She has experience conducting evaluation and research for non-profits, voluntary organizations and the public sector. Marie was both a Councilor and Deputy Mayor for the City of St. John's from 1993-2001 during which time she chaired the City's Planning Committee. On leaving Council, Marie chaired the City's Appeal Board for two years. Currently, she is a Commissioner for the City of St. John's public hearings.

Gordon Smith, MCIP, LPP

Gordon is the Director of Land Use and Planning for the Province of Nova Scotia. Previous to starting this position in February 2015, he was a consultant for over 25 years in Manitoba, Ontario, Nova Scotia, and Botswana, Africa. Gordon believes in the values of collaboration and design in planning. In his current
position, he is working on a number of regional planning initiatives including the management of regional economic development organizations. Gordon will discuss a number of current regional planning initiatives in Nova Scotia including a review of the Municipal Government Act and the Statements of Provincial Interest, the integration of land use planning and economic development, and specific efforts being made with the Union of Nova Scotia Municipalities to encourage regional planning.

**Stephen Stone**

Stephen is a planner with three years' experience in transportation planning, community engagement, and municipal development planning. Stephen is currently assisting TDL Corporation and Shoppers Drug Mart with obtaining regulatory approvals for new developments and renovations across Atlantic Canada. In addition, he has significant experience in community engagement, including developing Nova Scotia's first community-based Share the Road campaign, the Promise Partnership at the University of New Brunswick, and Kingsclear First Nation's new Comprehensive Community Plan. Stephen is also experienced in integrating land use, transportation planning and design. For the Town of Hampton, he recently completed a redesign of a major transportation corridor that incorporates adjacent land use, active transportation, and elements of low impact design.

**Mandy Strickland**

Mandy coordinates the Yaffle Experience at Memorial, as well funding programs for the Harris Centre.

**Teresa Thomas**

Teresa began practicing urban planning in 2009 after earning a Master of Urban and Regional Planning from Queen’s University. She has worked as a park planner and a development planner for the City of Edmonton and at TEAL Architects as lead planning consultant. Teresa’s work integrates social responsibility and good design. Teresa has shown her ability to delineate good ideas from precedents, public consultation and critical thinking. TEAL's Ground-
Oriented Density research highlights Teresa’s belief that sharing knowledge makes for better cities.

**Tracey Wade, MCIP, RPP**

Tracey Wade has a wide range of professional planning experience primarily in rural contexts in New Brunswick and Ontario as well as 10 years with First Nation communities in Atlantic Canada. She has managed several sustainability planning exercises and has been actively involved in various climate adaptation initiatives at the local, provincial, national, and international levels through her professional and volunteer work. Tracey received her Master’s degree in Rural Planning from the University of Guelph, is currently employed as a regional planner with the Southeast Regional Service Commission, and is the President of the New Brunswick Planners Association.

**Peter Wilkins**

Peter is a multimedia artist based in Clarke’s Beach, Newfoundland and Labrador. His work has been exhibited throughout Canada and abroad. In 2013, he represented Newfoundland and Labrador at the 55th Venice Biennale in the Collateral Event, About Turn: Newfoundland in Venice.

**Mary Wong, MCIP**

Mary is the first Community Planner hired by the Town of Grand Falls-Windsor to oversee the Town’s planning and development as well as to spearhead the Plan Review process of the Town’s new Municipal ICSP and Development Regulations 2012-2022. In addition to a Planning Degree from Dalhousie University, Mary also has a Bachelor of Arts Degree (Geography) from the University of British Columbia. Mary practices comprehensive community-based planning, which includes advocating housing choices, healthy built environment, nature trail development and connectivity, urban design, regulatory analysis, and policy development. She is also interested in compact dwelling and micro-unit condominium development, adaptable housing, mixed-use, adaptive re-use, green building, alternative energy, active transportation, community garden, food security, public space, architecture, and cultural heritage.
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